



COUNTY OF LOS ANGELES

DEPARTMENT OF PUBLIC WORKS

"To Enrich Lives Through Effective and Caring Service"

DONALD L. WOLFE, Director

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March 23, 2006

IN REPLY PLEASE

REFER TO FILE: **AS-0**
001581

The Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, CA 90012

Dear Supervisors:

**GENERATION EARTH SECONDARY SCHOOL
ENVIRONMENTAL EDUCATION PROGRAM
ALL SUPERVISORIAL DISTRICTS
3 VOTES**

IT IS RECOMMENDED THAT YOUR BOARD:

1. Approve Media Image Public Relations as a replacement subcontractor for Contract No. 001581 for work entitled Generation Earth Secondary School Environmental Education Program.
2. Delegate the authority to the Director of Public Works to approve future subcontractor changes for this contract, as applicable, if, in the opinion of the Director, a change in subcontractor is necessary and appropriate.

PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

On October 11, 2005, Agenda Item 59, your Board approved the award of Contract No. 001581 to TreePeople, Inc., (TreePeople) to educate secondary school students on pollution prevention and encourage them to reduce the amount of waste going to landfills and pollutants going into our waterways. However, TreePeople's subcontractor, Arenas Entertainment, has indicated they are no longer willing to be a subcontractor for TreePeople. TreePeople is now seeking County approval of their new subcontractor, Media Image Public Relations. The new subcontractor has submitted all of the necessary forms required of a subcontractor. We have determined that they are an adequate and an acceptable replacement. Additionally, it is requested that your Board delegate authority to the Director to approve future subcontractor changes at the Director's discretion. Therefore, we recommend the approval of Media Image Public Relations.

The Honorable Board of Supervisors
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Implementation of Strategic Plan Goals

This action is consistent with the County Strategic Plan Goals of Service Excellence and Organizational Effectiveness, as the contractor has the specialized expertise to provide this service accurately, efficiently, timely, and in a responsive manner.

FISCAL IMPACT/FINANCING

The change in subcontractor will not affect the contract's annual amount.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

The contract provides that the change in subcontractor may not take place without the express written consent of the County.

IMPACT ON CURRENT SERVICES (OR PROJECTS)

Not applicable.

CONCLUSION

One adopted copy of this letter is requested.

Respectfully submitted,

DONALD L. WOLFE
Director of Public Works

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cc: Chief Administrative Office
County Counsel